

Global Gazette

The latest news, updates, and announcements

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Good deed of the day:

Take some time to analyze your own unconscious bias by taking an implicit association test.



January: Holocaust Remembrance Day

January 27th is International Holocaust Remembrance Day. This month we are honoring survivors by educating ourselves on the impact of the Holocaust. The reason we honor this day is to never forget what happened. It's a reminder to us all not to ignore the suffering of others and not become indifferent to the injustices we see in the world. More than 6 million Jewish citizens and 5 million others were murdered in the Holocaust. A study from 2020 reported that 63% of Millennials and Gen Z did not know how many people were killed. Currently, 31 states do not require teaching about the Holocaust in their curriculum. This study found that 11% of respondents believe Jews caused the Holocaust and 49% had seen Holocaust denial or distortion posts online. Growing up in a world with an abundance of information available, factual or not, may be one of the reasons for this knowledge gap. That is why Global has donated this month to the United States Holocaust Memorial Museum which strives to rescue Holocaust evidence, confront hatred, and prevent genocide. They provide valuable resources and outreach programs for survivors and their families. Their work with teachers and helping to educate people about this history is vital, we are proud to support this organization and its mission.

Inclusive Leadership with CMSDC



Our partnership with the Chicago Minority Supplier Development Council has given our company opportunities for learning and discussing important topics surrounding diversity, equity, and inclusion. The Illinois Coronavirus Response & Relief Business Center in partnership with CMSDC held one of the first workshops in their Small Business Training series. The Inclusive Leadership During COVID workshop was hosted by Brandon Pendleton, a College Professor at City Colleges of Chicago, HR Trainer, and HR Consultant. This workshop was focused on conscious and unconscious bias in the workplace and how to be an inclusive leader. Our CSR coordinator attended this training which gave her the opportunity to speak with and learn from fellow CMSDC members about their best practices to avoid unconscious bias. This workshop was a great way to connect with fellow CMSDC members and was directly applicable to the current events facing Global today.

In the past few months, Global has been actively hiring and recently began to integrate a blind applicant system into the hiring process. This system is our first step towards a more inclusive and equitable hiring process. Global's blind applicant system removes names and pronouns which allows the hiring manager to focus on the qualifications and experience of each candidate. This helps to mitigate the unconscious bias a hiring manager may have when performing initial candidate screenings and resume reviews. At completion, Global will be assessing the results of the program by gathering feedback from the participants to gauge the effectiveness of this method in reducing bias in our hiring practices. Global's core company values are people, innovation, and responsibility. We believe there is always room for growth and development in our company practices and we will continue to strive to achieve an inclusive system. We look forward to learning more from our partnership with CMSDC and the resources they provide.

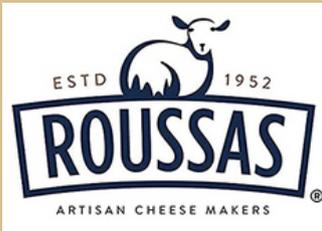
2022 KeHE Summer Show



It's that time of the year again for the KeHE Summer Show! We are very excited to be participating and connecting our customers to more opportunities through this KeHE show. This year we have 10 vendors joining the show and a variety of products being offered by each brand.



Due to the recent surge of COVID-19 cases, KeHE has moved its show to be completely virtual. KeHE is still fully committed to hosting their virtual show in the newly enhanced KeHE Connect® Platform. The show will be held from January 26 – February 11. Be sure to check out the promotions and new products available during this show!



Additionally, KeHE is always looking to do good with its events. For the in-person show, there would usually be an opportunity to give back during their Serving Goodness event. However, as part of KeHE's dedication to serving to make lives better, the company has teamed up with several organizations to raise funds for 4 incredible causes: 2022 Boulder Colorado Wildfires, DeWanna's Closet, Eight Days of Hope, and Hope for Life Rwanda.

